

* PCC 77- 500
Introducing a low cost,
dynamic, "in-store" advertising media!

ScanVertiser^{T.M.}

by Lewis Lektronix Inc.



General Description

The ScanVertiser is a scanning LED display offering an entirely new concept in indoor advertising.

- This new, highly visible, solid state electronic display is easily programmable in your store and can be programmed to display *any* message you desire up to 150 words.
- The dynamic action and visual qualities of the ScanVertiser are such that every customer who sees it will feel obligated to stay until the message has been completed.
- Each ScanVertiser display is self contained. Once programmed it needs only 115VAC from a wall socket to keep it going. This means that *any* number of displays can be programmed by *one* programmer.
- Programming is accomplished by means of a standard keyboard. If you can "hunt and peck" you can program the ScanVertiser.
- The potential for "shared advertising" and/or promotions with your suppliers through the use of the ScanVertiser is unlimited!!

Physical Characteristics

- Display — 18" x 5" x 6"
- Programmer — 12" x 6" x 4"

ONE YEAR WARRANTY, PARTS AND LABOR

Features

- The memory contains a "back-up" battery supply which is capable of maintaining memory for up to 4 hours in the event of power failure.
- A built in editing capability allows for instant error correction while programming, or selective word changes without having to totally reprogram.
- All circuitry is current limited to protect against surges. The power supply is protected by a 1-amp fuse.
- 100% Solid state components and no moving parts makes for ultra high reliability and extremely low maintenance.
- A variable rate speed control lets the user adjust the scan rate.
- Cost of 24-hour operation is less than \$.05/day.
- Character size of 2" in height and 1.8" in width combined with highly visible red LED's allows for legible viewing under most indoor light conditions from a distance of at least 100 - 150 feet.
- * } • Memory capacity of 1000 characters allows for programming of significant messages.

For more information or pricing call or write to:

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